

BEACON

A D V I S O R S



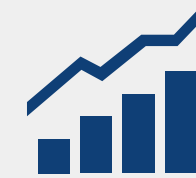
WHAT WE DO

North America's leading M&A Advisory & Business Brokerage Firm

Beacon is a mergers & acquisitions advisory and business brokerage firm with offices in Toronto, Miami, Los Angeles and Washington D.C.

We offer end-to-end services throughout the entire sell-side process including, business valuations, confidential marketing, buyer screening negotiation and due diligence support.

Our focus is on maximizing value for our clients and ensuring a smooth transition which allows clients a clean exit while maintain the longevity of their business



Business Valuations



Transaction Advisory



Debt Financing Solutions



Targeted Buy-Side Acquisition Advisory



Real Estate

OUR PROCESS

Beacon is a full-service solution, providing our clients with services they need when selling their businesses



Business Valuation

The valuers at Beacon understand value drivers and the process of value creation.



Confidential Marketing

Deals are broadcast far and wide on the most frequented platforms so that they have the most exposure in the shortest period.



Buyer Screening

We invite credible buyer candidates with a strong track record, who demonstrate integrity and professionalism at every step of the negotiation process.



Deal Negotiation

When it comes time to close the deal, there is little left to negotiate except for transition, timing and price.



Closing

Trusting Beacon's knowledge and experience will ensure a smooth transaction and post goal transition.

WHO WE ARE

Alex Shteriev

MBA, CBI, IM&A, M&AP

Alex joined Beacon after spending time as a business intermediary, and several years in managerial direct investment and advisory roles with SEE Capital Management, and Robert Charles Lesser & Co. Alex brings to the team sound understanding of the deal negotiation, and structuring process, and is also responsible for Beacon's hiring and mandatory training process for new associates.

M. Will Fischtein

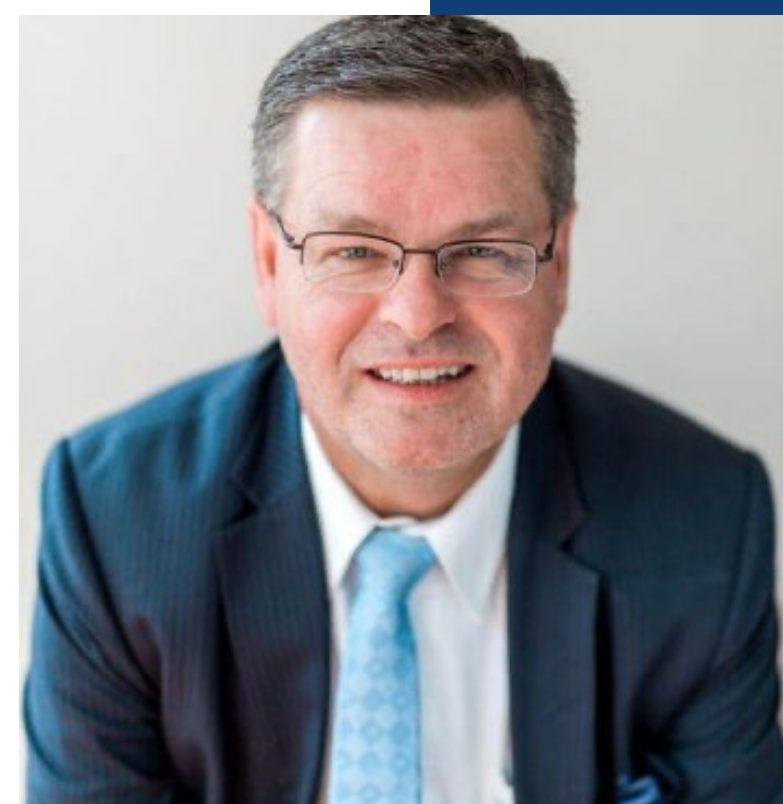
JD, MBA, CBI, IM&A, M&AP

Will brings over twenty years of deal facilitation and transactional experience as both a commercial litigation lawyer, seasoned business intermediary, and serial entrepreneur. At Beacon, Will specializes in corporate finance, valuations and sell-side engagements. Will started his career in operations at a pioneer Internet company in New York City focused on supply chain management and technology.

Sven Brennecke

MBA, CBV

Sven brings over 20 years of professional experience to the team at Beacon. His forte is in Business Valuation, Business Planning and Corporate Strategy having executed numerous engagements for clients. He holds a BComm from the University of Windsor as well as an MBA with a Finance Specialization from the University of Calgary. He is a member of the Canadian Institute of Chartered Business Valuators, holding the CBV designation. Sven can provide an unbiased assessment of a business that is fair to both the buyer and seller, which takes into account the sellers' requirement on exit.



OUR PARTNERS

Industry & regional advisors

Beacon partners with industry experts to maximize your business value — seasoned executives bringing deep sector expertise, market insight, and senior-level networks to every engagement.



Yossi Ben-Dror
**REGIONAL ADVISOR ISRAEL
& THE MIDDLE EAST**



Piyush Gandhi
**M.B.A., CAPTAIN
INDUSTRY ADVISOR
AVIATION & TRANSPORTATION**



Jon Lewis
**INDUSTRY ADVISOR
INDUSTRIAL SERVICES**



Ran Goel
**INDUSTRY ADVISOR
FARMING, FOOD & DISTRIBUTION**



David Sokoloff
**INDUSTRY ADVISOR
INDUSTRIAL PRODUCTS**



Eric Kimmel
**INDUSTRY ADVISOR
FOOD & NUTRITION**



Jaimie Grossman
**INDUSTRY ADVISOR
DIGITAL MARKETPLACES & TECH**

Valuation

We have the expertise to satisfy any business evaluation needs.

Due Diligence

Trained to quantify downside risk and verify authenticity of operations.

Opinion of Value Reports

Detailed report outlining the business' value and strengths.

WHAT WE DO

Business Valuations

Business valuations can serve many purposes for business owners. As a result, the complexity of valuation will reflect the intended purpose of the report.

Beacon offers clients comprehensive Broker Opinion of Value reports and Chartered Business Valuations reports to assess a company's current value.

Our valuers provide analysis with impact, whether aimed at financial reporting, tax, mergers and acquisitions, strategic planning, business restructuring, or dispute and litigation purposes.

Beacon conducts valuation under valuation standards in line with the [Chartered Business Valuation Institute \(CBV Institute\)](#) and the [International Valuation Standards Council \(IVSC\)](#), as required by our clients.



**Serving
Mid-Market
Companies
and
Business
Owners
Since 2008**

[https://www.beaconadvisors.com/
completed-transactions/](https://www.beaconadvisors.com/completed-transactions/)

OUR VALUATION TRACK RECORD

\$2B

Combined Client Revenue of
Completed Engagements

We have assisted clients in a wide range of industries and sectors with revenues ranging from 1 million to over 100 million.

500+

Completed Valuation
Engagements

We utilize sophisticated quantitative methods that weigh multiple data points and market variables to assess a business's value and determine its worth.

98%

Value Estimate vs. Sale Price
Achieved

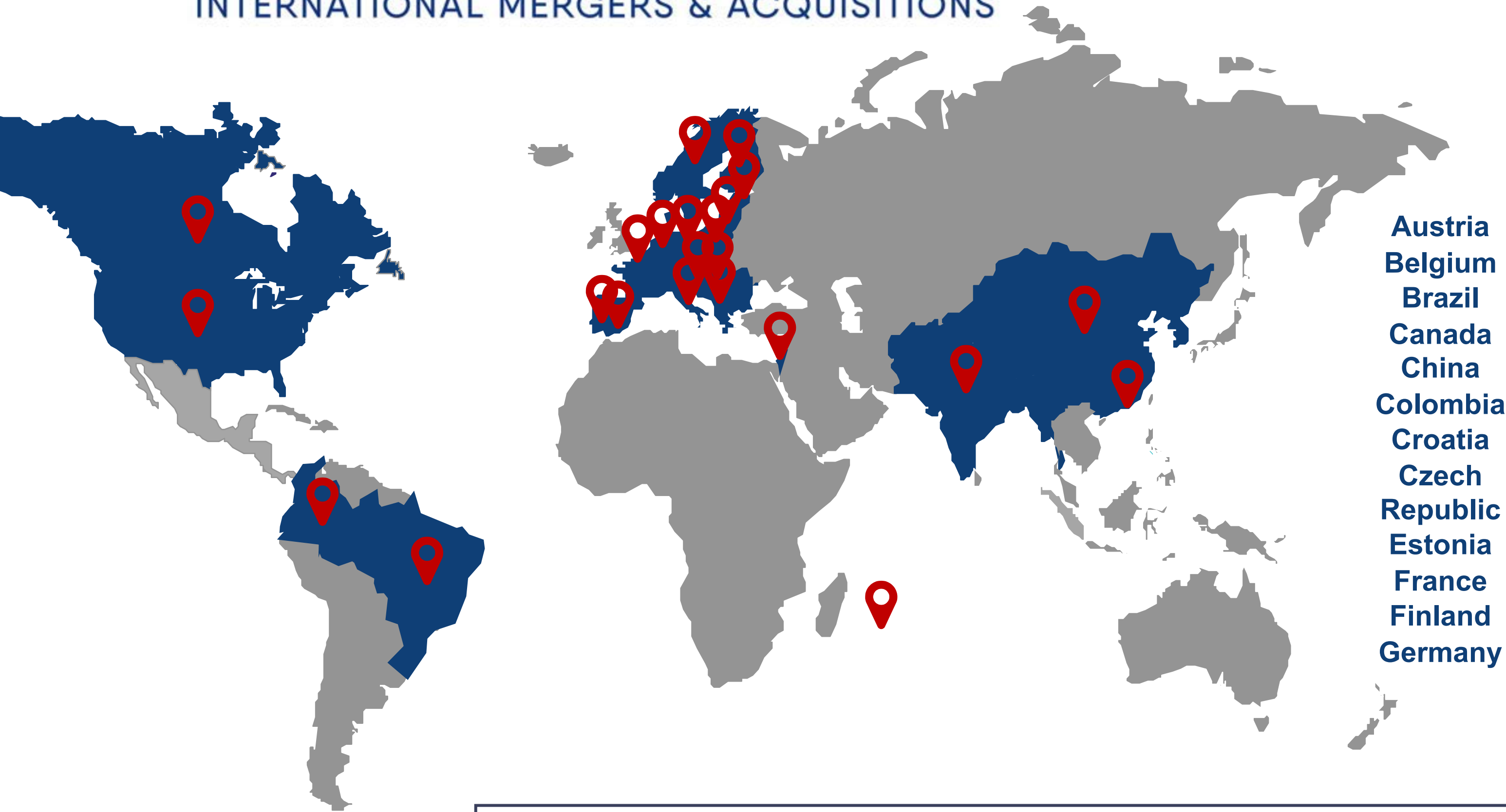
Beacon Valuations uses real time market data in its methodology which results in valuation estimates that accurately match true market conditions.

OUR GLOBAL PRESENCE

Member of

PandionPartners

INTERNATIONAL MERGERS & ACQUISITIONS



Austria
Belgium
Brazil
Canada
China
Colombia
Croatia
Czech Republic
Estonia
France
Finland
Germany

Hong Kong
India
Israel
Italy
Latvia
Lithuania
Mauritius
Netherlands
Poland
Portugal
Spain
USA

Best In Class Global Network And Expertise

Clients & Buyers From EMEA & North America

Best Practices And Standards

95 Professional Advisors
33 Global Offices

Our reach and expertise sets us apart from other M&A advisory offices



WHAT WE DO

Transaction Advisory

At Beacon, we provide a full range of business broker services including valuations, qualification, and pre-screening of prospects, targeted confidential marketing to qualified buyers, and assistance in negotiation and the due diligence process.

We guide our clients throughout the process and offer a flexible range of services to suit the client's specific needs.



Focus on Small-to-Medium Sized Businesses

We offer cost-effective tailor-made solutions specifically designed to address the needs of privately-held small to medium sized businesses. Typically, this level of expertise, experience, and service is only available to large corporations however, we advise businesses with revenue between \$1 million and \$50 million.

150+

Completed Transaction Engagements

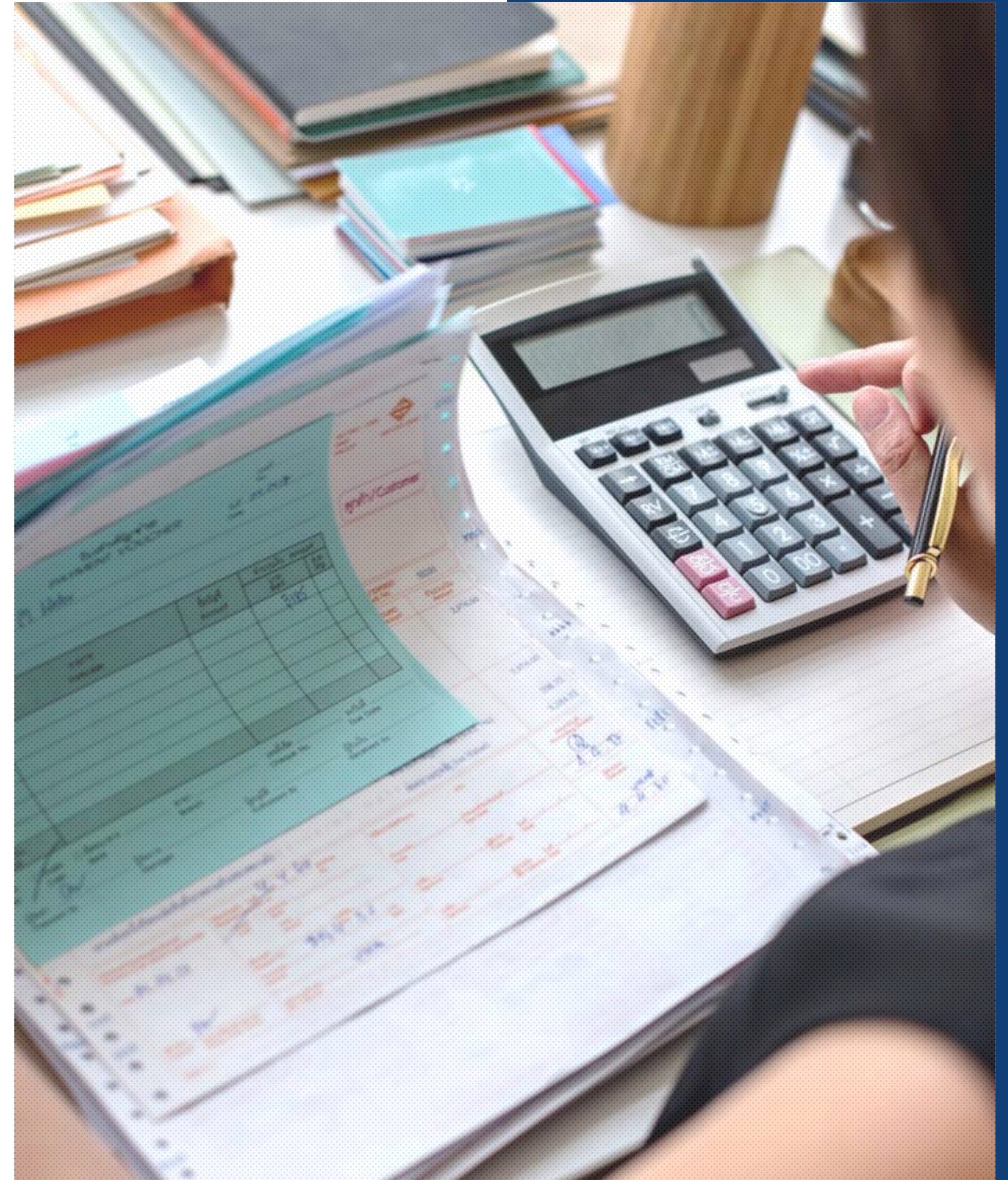
WHAT WE DO

Corporate Debt Financing

We also work with entrepreneurs, business owners, corporate management and lenders to build a complete package that enables the business to obtain the right financing at competitive rates.

Beacon's Corporate Finance Advisory group has deep relationships with a diverse network of capital providers. This allows us to assist in selecting and negotiating the best possible financing transaction for our clients. Our proprietary relationships include:

- **Private Credit Funds**
- **Asset-Based Lenders**
- **Mezzanine Funds**
- **Strategic Investors**
- **Private Equity Funds**
- **Commercial Banks**



WHAT WE DO

Real Estate

Beacon real estate experts leverage relationships with business owners, institutional investors, property developers, other industry professionals and local entrepreneurs across the commercial property sector to give clients access to exclusive opportunities.

<https://realestate.beaconadvisors.com/>



Commercial Real Estate Sales & Leasing

Acquisition and disposition services for industrial, land, multi-family, office, and retail.



Lease Negotiation & Analysis

Tenant representation to sign or renew a lease under the best possible terms.



Real Estate Valuation & Advisory

Unparalleled market knowledge to provide real estate appraisals and valuations.



Property Management

Tenant and landlord representation in new leases and renewals.



WHAT WE DO

Targeted Buy-Side Acquisition Advisory

In addition to extensive experience on the sell-side, Beacon conducts professional, targeted acquisition searches for clients looking to acquire companies within specific industries and geographic areas

We assist clients through every step of the process including:

- Defining acquisition criteria
- Researching acquisition targets
- Contacting selected companies
- Reviewing and evaluating targets
- Facilitating buyer-target dialogue
- Completing the transaction

Beacon approaches acquisitions professionally, confidentially, and effectively.

OUR VALUATIONS

Professional Business Valuation Services

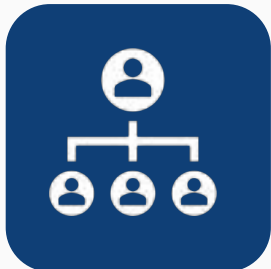
There are various situations when you may need a business valuator to assess your business. We provide professional business valuations for the following purposes:



**MERGERS, ACQUISITIONS
& DIVESTITURES**



**FINANCIAL
REPORTING
PURPOSES**



**MANAGEMENT
INTERNAL
MONITORING**



**LITIGATION AND
QUANTIFICATION OF
DAMAGES**



**SHAREHOLDER AND
MANAGEMENT
BUYOUTS**



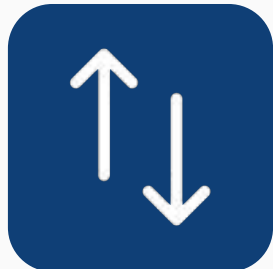
**PARTNER &
SHAREHOLDER
DISPUTES**



**TAX & ESTATE
PLANNING**



**EMPLOYEE STOCK
OPTION PLANS
(ESOP)**



**CORPORATE
REORGANIZATION
TITLE**



**FAMILY LAW AND
DIVORCE**

HOW WE DO IT

Seasoned Professionals

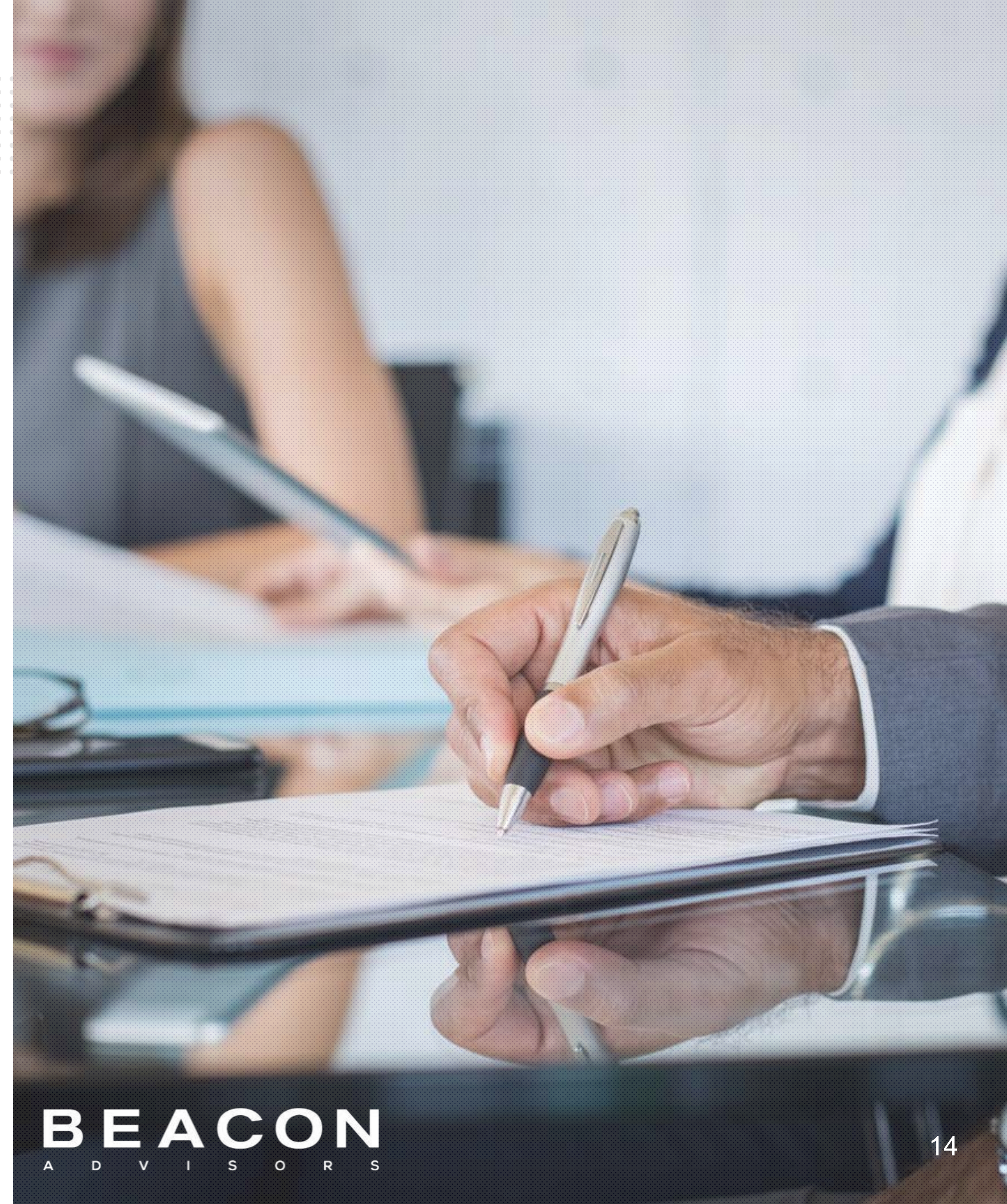
No two businesses are alike. So it follows that our team comes from a diverse range of professional experience and business backgrounds. Our brokers and advisors join us from banking, real estate, corporate and legal industries.

Technology-Driven Practices

We believe that there are better, more efficient ways of serving our client's time and resource. With that in the forefront of our processes, we employ the latest technology in all areas related to confidentiality, valuations, marketing, and financial disclosure in our practice.

Complete Confidentiality

Confidentiality is at the heart of each transaction and at every step of our process. We use secure and encrypted data rooms to store our client's financial information and employ various technologies to ensure business owners can continue to operate while the opportunity is being marketed discretely.



HOW WE DO IT

Global Marketing Strategy

Whether the buyer is a public company from the E.U., private equity from the U.S. or an investor group from Asia, our marketing strategy is global in reach. We can solicit interest from business owners, high net worth individuals, corporations, institutional investors and other industry professionals and pick the right buyers for every opportunity.

Cutting-Edge Processes

We employ a methodology in our practice that allows us to get more deals done in a shorter period of time. Once identified, buyers, enter our process and are quickly engaged and filtered through. What remains are highly motivated and eager prospects that then enter our Buyer Screening regimen.



25,000+
Contacts

150+
Combined Years of Experience



Our Affiliations



INTERNATIONAL
VALUATION
STANDARDS
COUNCIL



imaa

Institute for Mergers,
Acquisitions &
Alliances



RECENT TRANSACTIONS



Crest Specialties Ltd.
was acquired by
Orapi S.A.



Harwood Landscaping & Property Maintenance
was acquired by
Private Buyer



Food Service Distribution Business
was acquired by
Private Equity



Metal Stamping Business
was acquired by
Private Equity



Specialized Industrial Supply Business
was acquired by
Private Buyer



Leading Diversified Construction Industry Distributor
was acquired by
Private Equity



Records Management and Data Storage Business for Medical and Legal Practices
was acquired by
Private Buyer



Heartland Food Products Canada
was acquired by
Private Buyer



CanBuilt Manufacturing
was acquired by
Corporate Buyer



AeroSports Trampoline Parks
was acquired by
Private Buyer



OUR INDUSTRIES SERVED

Beacon's team brings extensive experience in transactional work across various industries.

Automotive

Business Services

Chemicals

Construction & Engineering

Consumer, Brands and Retail

Education

Energy, Environment & Natural

Resources

Entertainment

Food, Beverage &

Agribusiness

Healthcare & Life Sciences

Machinery

Manufacturing & Industrial

Media & Telecom

Online Business

Travel

Paper, Plastics & Packaging

Professional Services

Real Estate

Services and Contracting

Software & IT Services

Transportation & Logistics

Wellness, Fitness & Lifestyle

Wholesale & Distribution

WHO WE ARE

Global Offices

United States

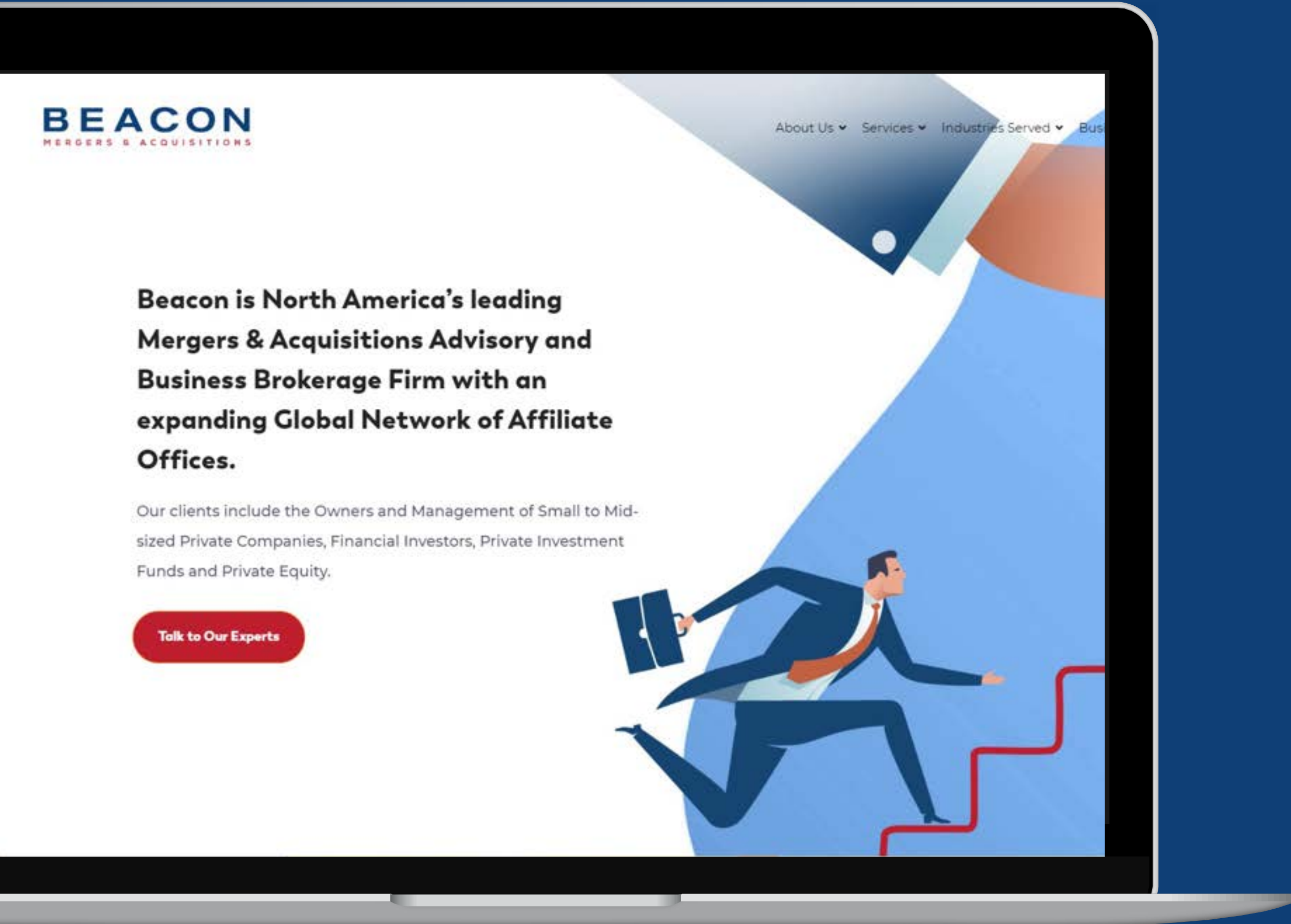
Beacon Tower, 20200 W Dixie Hwy Suite 902, Miami, Florida 33180

1247 Wisconsin Ave NW, Suite 201 Washington, D.C. 20007

Wilshire Bundy Plaza, 12121 Wilshire Blvd Suite 810, Los Angeles, California 90025

Canada

WaterPark Place 20 Bay Street, Suite 1120, Toronto, Ontario M5J 2N8



CONTACT US

Let us know how we can help.

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